

Welcome to

A guide for new residences
& locals in Bundaberg

Bundaberg
EST. 2023

2025 Media Kit





Welcome to Bundaberg is helping locals and new residents connect with community, services and experiences. We are a local guide designed to help people feel connected and at home in the Bundaberg region. Whether someone is new to town or has lived here for years, we help them find their place through stories, services, events, and local business connection.

An initiative of Wide Bay Kids, Welcome to Bundaberg reflects our mission to strengthen community connection and participation. Wide Bay Kids is a trusted not-for-profit organisation supporting families in the region through information, resources, and inclusive initiatives. We understand the value of belonging and we help build that through access to real, local knowledge.

For businesses, Welcome to Bundaberg offers a smart way to grow. We connect you with people who are actively looking for trusted local services and experiences. Your business can be featured in print, online, and across social media plus promoted through our podcast, web series, and annual magazine. Our reach includes both new residents settling into the area and locals seeking fresh ways to engage.

If you're a business that values community and wants to be seen where it matters, advertising with Welcome to Bundaberg puts you in front of the right audience at the right time.

Angela Twyford

President - Wide Bay Kids



Be Seen Where It Matters.

Make your business easy to find with an online and print listing, social media feature, and a spot on our podcast and web series. You may also be included in the annual magazine with a professional editorial and advert. Welcome to Bundaberg helps connect you with more local customers in Bundaberg, Childers and Gin Gin.

Digital Influence

@widebaykids & @welcometobundaberg

132K

Visitors per
year

153K

Page views
per year

79%

Organic search
traffic

65%

Females 25-
35 years

13.9K

Facebook

227

TikTok

2.1K

Instagram

889

Linkedin

1.5K

Web Series
Views

31

Podcast
Episodes

201

Online
Members

Print Influence

10K

Annual
Magazines

150

Distribution
Locations

3

Town
Centers



Welcome to Bundaberg Magazine Issue 3



Welcome to Bundaberg Magazine is your local guide to connecting with the region whether you're new to town or a long-time local. Packed with community stories, helpful services, and local insights, it showcases businesses, events, and everything in between.

In 2025, the third edition will celebrate Bundaberg's rich agricultural heritage and the diverse, fertile land that produces some of Australia's most beautiful seasonal fruit and vegetables. From the farms to the food scene, we'll highlight the people and produce that make this region thrive. Through stories of the past and visions for the future, we'll explore what makes Bundaberg such a unique and welcoming place to call home.

Editorial (page 5) - \$645

Adverts (pages 6-7) - \$425 - \$675

Online & Print Bundle (page 8) - \$1450

Prices as at June 2025, Ex GST.

Book an Editorial in Issue 3 of the Welcome to Bundaberg Magazine.



Things to do

Bundy Bowl & Leisure Complex *Connecting the community*



THROUGH FUN, FRIENDSHIP AND SHARED EXPERIENCES

As Bundaberg continues to grow and welcome new faces, finding spaces that encourage social connection and foster a sense of belonging becomes more important than ever. At the heart of this effort is Bundy Bowl and Leisure Complex, a local institution that has brought people together through laughter, competition, and shared joy since 1978.

It's more than just a place for entertainment—it's a community hub where memories are made, friendships are forged, and families come together to enjoy life's simple pleasures.

Bundy Bowl and Leisure Complex is a destination for all ages, offering a wide range of activities that appeal to everyone—from kids enjoying their first game of ten-pin bowling to adults reliving childhood memories at the arcade. With offerings like state-of-the-art bowling lanes, thrilling laser tag battles, and interactive arcade games, the complex has something for everyone.

The complex regularly hosts events, tournaments, and themed nights, giving people the opportunity to meet others who share similar interests. It's a place where families can come together for friendly competition, where friends can reconnect over a game of bowling, and where newcomers can feel at home.

Through these activities, Bundy Bowl not only provides entertainment but also fosters a spirit of togetherness that is essential for a thriving community.

Bundy Bowl's community-centred approach extends beyond the walls of its complex. As a long-standing local business, it actively engages with and supports community initiatives. This involvement demonstrates their commitment to not only being a place of recreation but also a key player in making Bundaberg a welcoming and vibrant place to live.

Visit Bundy Bowl and Leisure Complex at 7 Lester Street, Bundaberg. Make a booking on 41524334. Visit www.bundybowl.com.au for more information.

Editorial

350 words

Full Page Feature
\$645



St Luke's
anglican school
FAITH • PERFORMANCE • HONOUR

Focusing on attentive and dedicated education for children from Kindergarten to Year 12, St Luke's Anglican School is a diverse and vibrant school community committed to the values of faith, performance and honour, while embracing new technologies, dynamic learning and excellence in education.



St Luke's Bundaberg



stlukesbundaberg



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learn more



Full Page

189mm x 126mm

\$675

189mm



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THE BEST THEY CAN BE.

SCAN ME



126mm

Book a display advert in Issue 3 of the
Welcome to Bundaberg Magazine.



**NEW TO TOWN AND NEED A HOT
DESK? MAYBE A DESK FOR THE
DAY, A WEEK OR A MONTH?**



STANDARD COWORKING OPTIONS

DAY PASS

\$29 PER PERSON PER DAY
Access to The Generator hot desk

STARTUP

\$198 PER PERSON PER MONTH
8 days of hot desk access each month

SCALEUP

\$297 PER PERSON PER MONTH
24/7 access to a hot desk

VIP

\$495 PER PERSON PER MONTH
24/7 access to a dedicated desk

TIME SPECIFIC COWORKING OFFERINGS

STUDENT COWORKER

\$99 PER PERSON PER MONTH

Welcoming students learning
remotely to join our community and
work from the Generator every
Friday



NIGHT OWL

\$143 PER MONTH

Everyday 6pm-7am access to the
Bundaberg Generator. The Night
Owl is designed for those that
want to work outside of typical
business hours



95mm



The Generator, proudly
owned and operated by:



1300 249 482

www.businesshq.org.au

138mm

Half Page

126mm x 138mm

\$425

SCAN ME





Online & Print Bundle includes

- 12 month website and App directory listing & online article.
- Full Page Display Advert & Editorial.
- Podcast and Web Series Episode
- Bonus Social Media Campaign




\$1450 + GST

Book Before June 30, 2025 and SAVE





Contact us to Book

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-  info@widebaykids.com
-  111 Targo Street, Bundaberg



welcometobundaberg.com



welcome-to-bundaberg.mn.co



Spotify



Instagram



Facebook



YouTube



LinkedIn



TikTok

[@welcometobundaberg](https://www.instagram.com/welcometobundaberg)

Photos thanks to Tourism and Events Queensland

