



Job Description: Content Creator

Location	<i>Bundaberg - Remote</i>
Employment	<i>Contract / Freelance</i>
Rate	<i>Various - \$25-\$85 per video/article or other creative output</i>
Contract	<i>Immediate start</i>
Reports To	<i>Head of Programs and Partnerships</i>

About Wide Bay Kids

Wide Bay Kids envisions a thriving, resilient and inclusive Wide Bay community where every family, young person and individual feels connected, supported and empowered to participate fully in community life. We see a region where access to information, services and opportunities strengthens wellbeing, builds belonging, and creates lasting social connection across generations.

Our goal is to bring people, services, businesses and community groups together to solve local challenges and create opportunities for connection, growth and wellbeing. Through practical, place-based engagement, evidence-informed programs, and community-led initiatives we aim to improve access to support, foster meaningful relationships, and strengthen social and economic outcomes across the Wide Bay region.

We are guided by values that reflect the heart of our work:

- **Community:** *fostering belonging and connection so people feel part of something bigger.*
- **Connection:** *bridging gaps between families, businesses and services to enhance access and participation.*
- **Family:** *uplifting parents, caregivers and children through accessible support and opportunities.*
- **Safety:** *promoting wellbeing and child-friendly environments that support healthy development and confidence.*
- **Support:** *recognising barriers to access and creating pathways that bring assistance within reach.*
- **Inclusion:** *championing diverse voices and ensuring everyone is welcomed, valued and empowered to engage.*

Together, we work to build a stronger, more connected Wide Bay where all community members can thrive.



Position Summary

Wide Bay Kids is looking for creative and driven Content Creators to join a casual pool in Bundaberg. This role is ideal for individuals who are passionate about storytelling and want to make an impact by creating content that informs, inspires and connects the local Bundaberg community. Working across a mix of video, written content, branding and influencer collaborations, you'll help bring stories to life that support families and celebrate the Bundaberg region.

About the Role

This role focuses on creating content for Wide Bay Kids programs and Bundaberg-related media. You'll capture and share stories from across the region, highlighting local places, events, initiatives, families, and community projects. Your work will help showcase what's happening in Bundaberg and connect people to services, opportunities and experiences. This role offers flexibility and the opportunity to contribute creatively in areas that match your strengths.

Key Responsibilities

- Create engaging video content that informs, inspires and connects the community
- Write articles and stories that support families and highlight local initiatives
- Contribute to branding and visual storytelling across platforms
- Collaborate with influencers and community ambassadors to expand reach
- Capture and share real, local stories that reflect the voice of the community

What We're Looking For

- Creative, curious and self-motivated
- Strong storytelling ability (video, writing, or digital content)
- Ability to work independently and meet deadlines
- Passion for community, families and making a positive impact
- Experience in content creation, social media or marketing (preferred but not essential)

Why This Role

- Flexible contract work
- Opportunity to build your portfolio
- Work on meaningful community-focused projects
- Be part of a creative and purpose-driven network

[Submit your details and examples of your work here.](#)



